



GREGORY P. COOK

Colonel, USAF (Ret)

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Providing Expertise on National Security, Military Operations and Leadership

Profile

- Accomplished military commander, leader, business owner and entrepreneur
- Key advisor and confidant to the nation's highest-ranking military & civilian defense leaders
- Experienced in planning and decision-making at senior levels in diverse organizations, with strong supervisory, planning, operational, administrative, and problem resolution skills
- Demonstrated ability to envision new concepts, determine needs and formulate goals, streamline existing operations and processes, and overcome obstacles with technically sound and financially feasible solutions
- A positive, motivational and inspiring leader who balances tact and tenacity when negotiating and interacting with individuals on all levels
- An articulate and persuasive spokesperson with the ability to visualize and communicate overarching goals and provide a means to achieve them
- Highly decorated United States Air Force senior leader with a proven record of excellence and significant achievements in:

Strategic Planning
Requirements Development
Budget Formulation
Resource Allocation
Financial Management
International Negotiations

Process Reengineering
Change Management
Information Technology Insertion
Team Building
Event Planning and Execution
Conducting Seminars/Workshops

Operations Leadership
Training and Evaluation
Decision Support
Group Facilitation
Research and Analysis
Exercises/Simulation Design

Military Experience

Colonel, United States Air Force, 1983-2005

Security Clearance

Top Secret (TS/SCI) (Dormant)

Education

PhD Leadership Studies, Gonzaga University	Candidate
M.S. National Security Strategy, National Defense University	2002
M.A. International Relations, Webster University	1987
B.S. Political Science, University of Idaho	1983

Military Schools

National War College	2002
Director of Mobility Forces Course, Air Mobility Warfare Center	2002
Air War College	2000
Air Command & Staff College	1997
Marine Corps Command & Staff College	1995
Air Mobility School	1992
Air Force Reserve Officer Training Corps	1980 – 1983

Organizational Leadership and Experience

Business Owner and Entrepreneur

2005 – Present

- Owner, **Gregory Cook LLC**, nationally recognized consultant, analyst, writer and public speaker
- CEO of **Serendipity Hospitality**, an innovative tourism and hospitality business in Idaho, 2007-2010

Chief, Studies, Analysis and Gaming Division

2004 – 2005

Joint Staff J-8, Directorate for Force Structure, Resources and Assessment

The Pentagon, Washington, DC

- Led development and execution of studies, analyses, wargames, seminars, and workshops to develop, evaluate, and improve national security policies, military strategy and resource management
- Interfaced with and directly supported senior defense leaders, including the Office of the Secretary of Defense, Chairman/Vice Chairman of JCS, Joint Staff Directors, and Combatant Commanders
- Provided executive decision support and resource advice under the Joint Capabilities Integration and Development System (JCIDS) and Defense Planning, Programming and Budgeting System (PPBS)

Chief, Programming Branch

2000 – 2001

Program Integration Division, Directorate of Plans and Programs, Headquarters USAF

The Pentagon, Washington, DC

- Led Service-wide development of USAF Program Objective Memorandum (POM); integrated efforts of all Major Commands & Air Staff into single, cohesive product for Service Secretary & Chief of Staff
- Streamlined corporate processes by developing standardized submission formats for all proposals
- Devised and implemented a secure, electronic distribution of materials that sped information to decision makers and eliminated a costly, time-consuming and wasteful paper production effort

Deputy Director of Protocol

2000

Office of the Secretary of Defense, the Pentagon, Washington, DC

- Provided in-depth scheduling and protocol support for the Secretary and Dep Secretary of Defense
- Planned and executed sensitive, high-level diplomatic and inter-agency meetings and negotiations

Executive Officer and Aide de Camp

1996 – 1997

Office of the Vice Chief of Staff, HQ USAF, the Pentagon, Washington, DC

- Directly responsible for in-depth executive and personal support for the USAF Vice Chief of Staff
- Maintained liaison with Air Staff, Air Force Secretariat, and Air Force Field Commands; supported Air Force Council meetings, staffed development of Air Force Long-Range Plan, USAF 50th Anniversary
- Interfaced with senior multi-Service and Dept of Defense officials on full spectrum of defense issues, including Quadrennial Defense Review, Joint Requirements Oversight Council, high-level events

Mobility Force Planner

1995 – 1996

Directorate of Operations, HQ USAF, the Pentagon, Washington, DC

- Analyzed USAF airlift and air refueling requirements to support the U.S. National Military Strategy
- Developed and articulated long-range capability requirements for USAF air mobility force structure
- Provided Air Staff inputs for joint studies and analysis of national air mobility capability requirements
- Authored white paper on air mobility force structure and requirements for Dept of Defense, Congress

Airlift Issues and Plans Officer

1993 – 1994

Directorate of Plans and Programs, HQ Military Airlift Command, Scott AFB, IL

- Key developer of 25-year Air Mobility Master Plan; long-range strategy for USAF air mobility forces
- Led command-wide Mission Needs Analysis; baselined capabilities and identified key shortfalls
- Chaired C-5 and C-141 Integrated Product Teams; cross-functional, multi-command effort
- Built C-5 Capital Investment Plan; briefed to and accepted by command leaders

Student Leader

1979 – 1983

University of Idaho, Moscow, ID

- President, Associated Students of Idaho
- Vice President and Senator, Associated Students University of Idaho
- President and Treasurer, Kappa Sigma Fraternity
- Member, Idaho Task Force for Education

Operational Leadership and Command

Overview

- **Nearly 4000 hours of flying time in military and civilian aircraft**
 - Rated Commercial Pilot, with Instrument and Multi-Engine Ratings
 - C-5 Galaxy Flight Instructor and Examiner Aircraft Commander
 - KC-135 Tanker Aircraft Commander
 - C-21A Learjet Aircraft Commander
 - Extensive experience in U.S. and global air operational environments and procedures
- **Conventional and Expeditionary Airfield Operations Expert**
 - Commanded Dover AFB airfield operations – air traffic control, tower, base operations, airfield management, weather, intelligence, current operations, aircrew tactics, training
 - Commanded Air Mobility Operations Group – Responsible for establishing air mobility operations, communications, and command & control capabilities at forward locations
 - Led establishment of forward, austere air bases throughout the Middle East and inside Iraq before and during Operation IRAQI FREEDOM

Chief Executive Officer, Serendipity Hospitality, Coeur d'Alene, ID 2007 – 2010

- Created and led innovative tourism and hospitality business offering luxury yacht vacation rentals, special events, private parties, charity fundraisers, cruises and scenic air tours in North Idaho

Commander

621st Air Mobility Operations Group, Air Mobility Command, McGuire AFB, NJ 2002 – 2003

- Commanded diverse unit of over 700 personnel in five squadrons and seven operating locations
- Responsible for establishing and operating air mobility operations, communications, and command & control capabilities at forward locations in support of global military operations during war and peace
- Personally led airfield assessment team to establish forward air bases during combat ops in Iraq

Commander

436th Operations Support Squadron, Air Mobility Command, Dover AFB, NJ 1998 – 2000

- Managed all aspects of wing's operational support, including air traffic control, tower, base ops, airfield management, weather, intelligence, current operations, life support, aircrew tactics & training
- Directed global planning for 36 C-5 aircraft flying over 21,000 hours per year; executed \$1M budget
- Oversaw complex \$6.7M series of runway and airfield improvement and construction projects

Commander

92nd Expeditionary Air Refueling Squadron, Incirlik Air Base, Turkey 1998

- Planned and executed all aspects of 45-day deployment of 92 personnel, 6 aircraft into combat zone
- Achieved 100% effectiveness in refueling all combat aircraft enforcing No-Fly Zone over Iraq

Operations Officer, 96th Air Refueling Squadron, Fairchild AFB, WA 1997 – 1998

- Directed all unit operations and supervised the training, certification, standardization and evaluation of 80 aircrew members and 20 support personnel to provide global air refueling for air operations
- Executed an 1,100 hour, 250 sortie, \$11M annual flying hour program; managed \$2M in assets

C-5 Flight Examiner Aircraft Commander, Assistant Chief Pilot and Squadron Executive Officer 22nd Airlift Squadron, Travis AFB, CA 1987 – 1993

- Commanded global strategic airlift missions for combat, contingency and humanitarian operations
- Supervised pilot development, training and scheduling; oversaw administrative support to commander

C-21A Aircraft Commander, Wing Protocol Officer, Sq Public Affairs & Training Officer

1401st Military Airlift Squadron, Scott AFB, IL 1984 – 1987

- Commanded C-21A Learjet operational support airlift missions providing executive lift to high-ranking U.S. military leaders and govt officials; executed time-critical aeromedical evacuation missions
- Provided protocol support to Wing Commander; coordinated all squadron public affairs activities; developed training program for unit pilots that met all individual and unit training requirements

Professional Affiliations and Activities

- Airlift/Tanker Association Life Member
 - Advisor, National Board of Officer, 1992-present
 - Contributing writer, Airlift/Tanker Quarterly, 1993-present
- Air Force Association Life Member
- National Defense Industrial Association Member
- National Defense Transportation Association Member
- Military Officers Association of America Member
- Kappa Sigma Fraternity Life Member
- American Legion Member
- Order of Daedalians (Military Pilots Association) Member
- Aircraft Owners and Pilots Association Member

Achievements, Awards and Honors

- Air Force Outstanding Unit Award with Valor (Commander, 621st AMOG) 2003
- Dean of Academics Writing Award, National War College 2002
- Outstanding Team Award, Directorate of Plans & Programs, HQ USAF/XP 2001
- Air Force Outstanding Unit Award (Commander, 436th OSS) 1999
- Outstanding Contributor, Air Mobility School 1993
- Airlift/Tanker Association Young Leadership Award 1992
- Who's Who Among Rising Young Americans 1991 & 1992
- Company Grade Officer of the Year, 22d Airlift Squadron 1990 & 1991
- President, Travis AFB Company Grade Officers' Council 1991 – 1992
- Class President, Squadron Officer School 1990
- Distinguished Graduate, C-5 Initial Qualification Training 1988
- Company Grade Officer of the Year, 1401st Military Airlift Squadron 1986
- Outstanding Young Man of America 1983

Military Decorations

- Defense Superior Service Medal 2005
- Bronze Star Medal 2004
- Meritorious Service Medal with 5 Oak Leaf Clusters 1993 – 2004
- Aerial Achievement Medal 1991
- Air Force Commendation Medal with 1 Oak Leaf Cluster 1987 & 1998
- Air Force Achievement Medal 1986
- Combat Readiness Medal with 2 Oak Leaf Clusters 1989 – 2000
- National Defense Service Medal with Oak Leaf Cluster 1992 & 2001
- Armed Forces Expeditionary Medal with Oak Leaf Cluster 1989 & 1998
- Southwest Asia Service Medal with Three Bronze Stars 1990 – 1991
- Global War on Terrorism Expeditionary Medal 2003
- Global War on Terrorism Service Medal 2003
- Air and Space Campaign Medal 1999
- Humanitarian Service Medal 1992
- Kuwait Liberation Medal (Government of Saudi Arabia) 1991
- Kuwait Liberation Medal (Government of Kuwait) 1991